



University
of Victoria

Lansdowne Lecture

The University of Victoria's Public Lecture Series features the words and work of distinguished men and women, across a vast array of academic and research endeavours. As host of this lecture series, UVic continues its mission of enriching the human mind and heart.



Dr. Lisa Nakamura

**Gwendolyn Calvert Baker Collegiate Professor,
Dept. of American Cultures,
University of Michigan Ann Arbor**

Media Archaeology from the Margins: Race, Gender, and Indigenous Labor

Friday, 20 February, 12:30 p.m.

David Strong Building, Room C116

Presented by the Digital Humanities Committee

From 1965-1975 the legendary Silicon Valley company Fairchild Semiconductor operated a state-of-the-art integrated circuit manufacturing plant in Shiprock, New Mexico on Navajo land. In the face of concerns about high-tech pollution, increasingly empowered labor organizations, and a newly politicized and visible American Indian civil rights movement, indigenous electronic workers at Shiprock were pressed into service as examples of the peaceful coexistence and integration of the past and the future, the primitive and the modern, creativity and capitalism. Navajo women workers were described as ideal predigital digital workers, uniquely suited to the job by temperament, culture, and gender.

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